

TRENDSACTIVE

A future proof perspective on human needs

Visual Interaction Designer (Intern)

As of 1 September 2021, we are looking for a visual designer who can make information visual come alive

About TrendsActive

TrendsActive is a trend consultancy. We have been advising brands for over 15 years on how to use insights in the changing human behaviour to be relevant. We translate research from the social and human sciences into applicable strategies, allowing our clients to get ahead. From the repositioning of the Donald Duck to the creation of new products and services for Nationale Nederlanden, when you join us you will see your knowledge come to life in marketing, socials, and products for different brands.

The team

We're a team of 5. We have 2 strategic advisors and 2 researchers and one junior. Our backgrounds differ widely but we're all focussed on a joint ambition - making brands more relevant. We work in a 'work anywhere' structure, but prefer to come to the office 2 to 3 days a week to stay connected.

Where you can add value

As an intern visual designer, your main task will be to work on our latest internal project, the "timeline". For some time now, we have been working on mapping impactful moments in history. This gives context and meaning to changes in the world. We want to visualise these moments. In addition, you will participate in the further visual development of our trendmodel, the Human Context Circle. Furthermore you can add value by designing social media formats, and implementing website improvements.

Why this is a great opportunity

We work in a small team which means there is plenty of room for your input. Do you have an idea? Then it could well be that we will carry it out. Another big advantage is that you get to know a bit of everything within the company. From new trends and products being developed to creating content on Instagram. But what we like best about TrendsActive is that you are busy looking at where brands can be really relevant for people. With your work you create something that benefits people and brands alike. We work in a beautiful building in the heart of Utrecht. The atmosphere is relaxed, we work hard, but we also find free time very important.

Are you

- A star in visualising a lot of information in an understandable way
- Good with Photoshop, Illustrator and After Effects
- Familiar with Content Management Systems
- Knowledge of HTML, CSS, JS and Adobe Spark is a plus.
- Familiar with the design of (video) content for social media
- Someone who enjoys working in a team and is not afraid to share their ideas
- Pro: Someone who enjoys writing (in English)

Practical information

- Compensation: 400,- p. month based on 5 days per week
- Travel expenses will be reimbursed
- Apple laptop on loan
- When? apply before July 15, Start September 1.

Interested?

We would love to hear from you! Please send your motivation, CV and portfolio asap to Kees@trendsactive.com. You can always call or email me (Kees): 0657457332